

76 862

UNIQUE VISITORS

149

COUNTRIES
REPRESENTED

EXHIBITORS

3 137 of which
863
new ones

BRANDS

1904

INTERNATIONAL
BRANDS

1233

FRENCH
BRAND

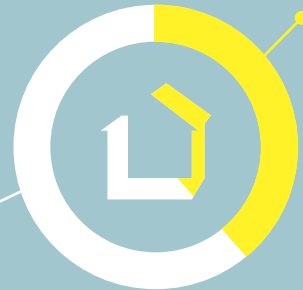
69

COUNTRIES
REPRESENTED

1420

JOURNALISTS / BLOGGERS /
INFLUENCERS

47 003
FRENCH
VISITORS



29 859
INTERNATIONAL
VISITORS

69%
Europe
excluding
France

31%
from Major
export
makers

TOP 15 COUNTRIES

France		47 003
Belgium		3 984
Italy		2 511
Germany		2 387
Netherlands		2 215
United Kingdom		2 100
Spain		1 518
United States		1 485
Switzerland		1 450
China		1 067
Japan		890
Russia		796
Portugal		593
South Korea		589
Sweden		490

BREAKDOWN BY FIELD OF BUSINESS

RETAILER 48%

SPECIFIER 30%

MANUFACTURER, MAKER 8%

PRESS 2%

SCHOOL 1%

OTHER 11%

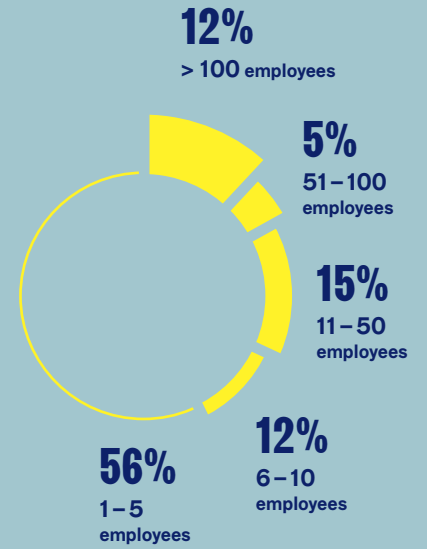
VISITOR
BACKGROUNDS



PURPOSE
OF VISIT



COMPANY
SIZE



THE LAUNCH
WORK!

1 300 sqm

CRAFTED FOR AND DEDICATED
TO WORKSPACE DESIGN

New in
Sept. 19
568

BUSINESS MEETING
CONDUCTED

70%
of encounters at the
Business Meetings are
likely to order within
6 months of the fair

WORK! VISITORS

SPECIFIER 59%

END USER 29%
(COWORKING, SPACE PLANNERS,
HOSPITALITY MANAGEMENT...)

RETAILER 20%



ARE SATISFIED WITH THEIR
VISIT TO THIS SPACE

NEXT RDV WORK!

**4–8
SEPTEMBER
2020**

MAISON&OBJET, A FACILITATOR
OF CONTACTS

89 326

BADGES SCANNED

Over **5** days

by **1241** exhibitors



DELEGATIONS
WELCOMED

From Sept. 06 to Sept. 10, 2019
(welcome breakfasts, meetings, cocktails, etc.)

INSTAGRAM



725K **+54%***

FACEBOOK



545K **+11%***

TWITTER



29K **+7%***

LINKEDIN



12K **+100%***

*increase over Septembre 2018

New in
Sept. 19

5 THEMATIC ITINERARIES

ARCHI DESIGNER / FRENCH
MADE / HOTEL & RESTAURANT /
SUSTAINABLE / WORK!

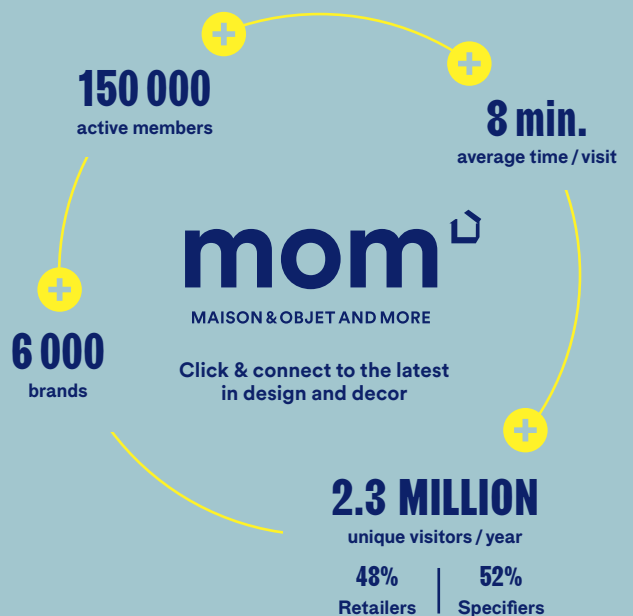
4 WHAT'S NEW? SPACES

New in Sept. 19:

WHAT'S NEW?
WORK!

and
over **70**
TALKS

that can be viewed online in a video
format : maison-objet.com



NEXT RENDEZ-VOUS



JANUARY
17 – 21,
2020

SEPTEMBER
4 – 8,
2020

SAFI Organisation, a subsidiary of Ateliers d'Art de France
and Reed Expositions France.